



## Standards in support of the industrial data value chain

28 September 2021 - online

## PROGRAMME

**#Standards4Data**

Moderator: Jennifer BAKER

13:45 – 14:00 **GET SETTLED-IN FROM HOME**

14:00 – 14:15 **OPENING WORDS: STANDARDS FOR INDUSTRIAL DATA**

Welcoming words from the European Standardization Organizations, CEN, CENELEC and ETSI, to set the scene on the strategic value of standardization in support of the Digitization of Industry, and in particular Industrial Data.

- ▶ **Dany STURTEWAGEN**, CENELEC President
- ▶ **Neviana NIKOLOSKI**, Chair of ETSI General Assembly

14:15 – 14:30 **KEYNOTE SPEECH: BUILDING THE EUROPEAN DATA ECONOMY**

This keynote address will present the European Commission's ambitions and the European policy framework to enable world-leading data-driven innovations across industries. It will highlight the key role of Industrial Data standards in boosting the digital transition to a data-led economy, as well as the future growth and competitiveness of European industries fit for the digital age.

- ▶ **Kerstin JORNA**, Director General – DG GROW, European Commission

14:30 – 14:40 **PRESENTATION: GAIA-X, A FEDERATED DATA INFRASTRUCTURE FOR EUROPE**

This high-level presentation will highlight the Gaia-X initiative, its scope and activities, as well as the key role of European standards in creating the next generation of a European data infrastructure.

- ▶ **Francesco BONFIGLIO**, CEO of European Association for Data and Cloud - Gaia-X

14:40 – 14:50 **PRESENTATION: THE EUROPEAN INDUSTRIAL DATA STRATEGY**

This speech will present the European regulatory framework, current and future EU policies for Industrial Data and the strategic value of standardization in further contributing to the EU objectives.

- ▶ **Pierre CHASTANET**, Head of Unit Cloud & Software – DG CONNECT, European Commission

14:50 – 15:35 **BUILDING ON BEST PRACTICES – SECTORAL CASE STUDIES FOR INDUSTRIAL DATA**

These case studies will provide 4 sectoral perspectives and showcase good practices, as well as the current and future challenges and key opportunities for transformation of using, sharing and saving Industrial Data in different sectors:

***Using building and construction Standards to prepare Industrial Data for Machine learning and Artificial Intelligence***

- ▶ **Janne AAS-JAKOBSEN**, CEO of CONSIGLI AS

***Digital Twins Interoperability and Sharing Industrial Data***

- ▶ **Lindsay FROST**, Chief Standardization Engineer at NEC Laboratories Europe

	<p><b><i>Catena-X: Data-driven automotive value chain</i></b></p> <ul style="list-style-type: none"> <li>▶ <b>Oliver GANSER</b>, CEO of Catena-X; Head of Programme - Data Driven Value Chain at BMW Group</li> </ul> <p><b><i>Business value of standards for the Aerospace and Defence sector</i></b></p> <ul style="list-style-type: none"> <li>▶ <b>Jean-Pierre SOUZY</b>, Chair of ASD Strategic Standardization Group; Vice-President Engineering Process, Methods &amp; Tools at Airbus</li> </ul>
15:35-15:45	<b>BOOST BREAK</b>
15:45 – 16:40	<p><b>PANEL DISCUSSION: INDUSTRY CHALLENGES &amp; GAPS FOR A SUCCESSFUL EXPLOITATION OF INDUSTRIAL DATA</b></p> <p>This Industry panel will discuss the challenges and opportunities that come with Industrial Data across sectors, such as security, interoperability or quality. Based on their varied experiences, panellists will identify cross-sectoral synergies and key common obstacles &amp; gaps that need to be addressed by standardization, and in particular the European Standardization Organizations, to build a trustworthy and reliable Industrial Data value chain.</p> <ul style="list-style-type: none"> <li>▶ <b>Ana GARCIA ROBLES</b>, BDVA Secretary General</li> <li>▶ <b>Patrick LAMBOLEY</b>, Senior Director Standardization, Schneider Electric</li> <li>▶ <b>Alex LEADBEATER</b>, Head of Global Obligations Futures &amp; Standards, BT Security</li> <li>▶ <b>Nils SANDSMARK</b>, General Manager, POSC Caesar Association</li> <li>▶ <b>Jaana SINIPURO</b>, Fair Data Economy Leading Specialist, SITRA</li> </ul>
16:40 - 17:15	<p><b>FIRESIDE-CHAT: THE ROLE OF STANDARDIZATION TO SUPPORT THE DATA ECONOMY</b></p> <p>Building on the Industry needs highlighted in the previous panel, this fireside-chat will bring together Standardizers and Policy Makers to discuss initial ideas for standardization which can further support Industry stakeholders in fully benefitting from Industrial Data, as well as present on-going standardization activities for Industrial Data at European and International level.</p> <ul style="list-style-type: none"> <li>▶ <b>Diego LÓPEZ</b>, Senior Technology Expert at Telefonica I+D</li> <li>▶ <b>Dieter WEGENER</b>, VP &amp; Head of External Cooperation at SIEMENS Technology; Chair of DIN Presidential Committee FOCUS.ICT</li> <li>▶ <b>Amaryllis VERHOEVEN</b>, Head of Unit Digital Transformation of Industry – DG GROW, European Commission</li> </ul>
17:15 - 17:30	<p><b>CLOSING REMARKS</b></p> <p>Wrap-up of the day and next steps for CEN, CENELEC and ETSI</p> <ul style="list-style-type: none"> <li>▶ <b>Wolfgang NIEDZIELLA</b>, CENELEC President-Elect</li> <li>▶ <b>Neviana NIKOLOSKI</b>, Chair of ETSI General Assembly</li> </ul>
17:30	<b>END OF WORKSHOP</b>

